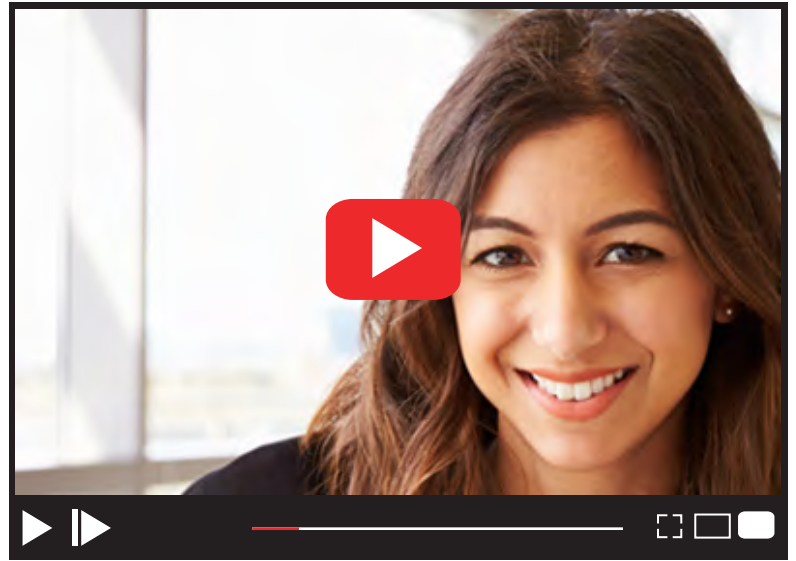


Use Video to Showcase Your Authentic Employment Brand

Sponsored job listings get applications. Job listings with video, though, attract the kind of candidates that match your company's culture, brand and mission. With video you can show off your workforce and your workplace to create an authentic company voice and turn applications from top prospects into your most effective hires.



YouTube for Job Seekers

With 20 million registered users, 30 million searches per month and a 100% annual growth rate, MyJobHelper, recognized by Inc Magazine as one of America's Fastest Growing Companies, is the only job search site that:

- ▶ Makes video and the employer's authentic voice the #1 priority.
- ▶ Includes video on branded apply pages **at no extra charge**.
- ▶ Guarantees no competitor ads on your branded apply page, giving you complete control over the applicant's experience with your employment brand.
- ▶ Effectively communicates a company's brand, culture, people, diversity and mission through video.



A Tale of the Numbers

What makes MyJobHelper different?



Increase in time spent on a job with video.*



Increase in retention of a job description presented in video.*



Increase in apply rate with video introduced.



Percentage of applicants who indicated that video makes them more likely to apply.

Choose from Two Plans With Free Video

JobStream™

Choose **MyJobHelper Job Stream™** to get your branded video included immediately in search results seen by more than 6 million visitors on MyJobHelper. Whether we crawl your jobs or you provide us with an XML feed of your open positions, your video gets shown at no extra charge. Just decide which jobs to sponsor, and we'll take care of the rest.

PositionPlus™

Choose **MyJobHelper Position Plus™** to guarantee top placement for your video and jobs and accelerate your recruiting campaign on matching search results. You can send users to your jobs on MyJobHelper, or send them directly to your careers site. There is no extra charge for video.



Transform Your Candidates' Experience Today

Call us, email us or better yet, come visit us in the heart of Manhattan's famous Silicon Alley where we have been growing our business since 2012.



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